

ADAM SAROTA | OWNER/MANAGING DIRECTOR

FORMER SOCCEROO

Up close...

Adam grew up in Far North Queensland and has always felt a connection to country. When he is not working, he loves getting outside and enjoying the great outdoors.



Bridgeman's Managing Director, Adam Sarota, launched into corporate life after major injury ended his professional football career. Starting as a non-Executive Board member for a Telecommunications company, **Adam was quickly promoted into an Executive Director role. He then accepted an Executive Director position at Bridgeman, which he held for four years before becoming an owner of the company.**

Adam brings a different understanding to Bridgeman, of how to engage with, not only our Indigenous community but also the wider community. **He believes that sustainability is integral to Bridgeman's**

business strategy and long-term success and is focused on building a company that is respectful of the land and is considerate of the social outcomes as well as the commercial ones.

A proud **Traditional Owner and Yidinji man and highly regarded former Socceroo**, Adam is dedicated to creating long-term career pathways for Indigenous youth. He is involved in a variety of Indigenous social initiatives including the Cairns Safer Streets Program.

Adam leads by example and empowers others through mentoring and ensures his team are given the opportunity to learn and develop new skills.

One of his most rewarding experiences has been starting the One Mob Initiative and seeing the real difference it has made to the recipients lives. He believes that developing happy, healthy and productive teams, and creating, successful, collaborative partnerships with clients results in positive tangible outcomes for everyone.

Adam is respectful of the fact that Bridgeman has been operating for over 20 years and has built up a great reputation over that time. **He is excited about the future and focused on continuing the legacy and developing the company further to become an industry 'powerhouse'.**

"I am proud of being an Aboriginal person and business owner, I want to create a company that other Indigenous people are proud of too, it's very important to show there are Indigenous businesses out there doing well."

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BRIDGEMAN
experience that delivers

Now that you know a bit more about me, I'd love to know **more about you.**